

## **SCIENCE ON SCREEN GRANT APPLICATION FOR 2020–2021**

### **Applying organization**

Legal name:

Address:

Phone number:

Fax number:

Email address:

URL:

US organization's EIN#:

### **Primary contact**

Name:

Title:

Department/Organization:

Phone number:

Email:

### **Additional contact (optional)**

Name:

Title:

Department/Organization:

Phone number:

Email:

### **Application form completed by**

Name:

Title:

Are you authorized to sign on behalf of your organization?

Do you endorse this application and verify that the information submitted is accurate?

Date:

## **Section 1. Your organization**

(Please limit your responses to these four questions to three pages total)

1. Please provide a brief overview/history of your organization, including information about the community and audience(s) you serve. Please describe any efforts your organization makes to reach underserved audiences.
2. How many screens do you have, and what the seating capacity of each? If you have multiple screens, please indicate which would be the venue(s) for Science on Screen.
3. Please describe any significant special programs, series, and events that you currently produce or have produced in the past.
4. Why is your organization interested in running a Science on Screen series? Why are you and your community a good fit for Science on Screen? What need will it meet? We are especially interested in how a Science on Screen series could fill a gap in science-related education and programming in your area. Please include in your response specific science, technology, and/or medical centers (such as universities) that are nearby and could serve as a source of speakers.

## Section 2. Proposed Science on Screen series

Below, please outline what the upcoming season of Science on Screen might look like at your theater. Include a minimum of three films (one of which must be a Sloan Foundation–sponsored film—visit <https://scienceonscreen.org/films?sloan=true> for a list), plus accompanying topic and speaker ideas. If selected for a grant, you are welcome but not obligated to stick to this outline.

A few things to note as you put together your proposed program:

1. Be specific when describing topics—a sentence is better than a word here.
2. Be creative! Straightforward combinations of film and topic can work, but surprising or even cheeky pairings are often more interesting and fun.
3. Make sure that your topic has real—and really interesting!—STEM content.
4. Consider diversity (and, of course, expertise and experience) when choosing speakers.
5. Choose films that will draw audiences. Attendance is a key metric in our evaluations. If you are proposing a documentary-heavy or particularly esoteric slate of films, please explain in the additional information sections why you think the films will bring in viewers at your organization.

Film title 1:

Is it a Sloan film?

Brief synopsis:

Speaker(s)

Topic:

Additional information (optional)

Film title 2

Sloan film?

Brief synopsis

Speaker(s)

Topic

Additional information (optional)

Film title 3

Sloan film?

Brief synopsis

Speaker(s)

Topic

Additional information (optional)

How do you plan to line up speakers to pair with each film?

How would you successfully launch and promote this series?

What measures would you take to ensure the long-term sustainability of Science on Screen at your theater (e.g. ticketing strategies, identifying additional sponsors)?

### **Section 3. Returning grantees**

Have you received a Science on Screen grant before?

If yes, please list year(s):

What, if anything, will you do differently during your proposed 2020–2021 Science on Screen series? How will you build on your successes, and how might you address any challenges?

#### **Section 4. Press/marketing experience**

We want to work with organizations with a proven track record of promoting special programs and events like Science on Screen. Please describe a successful press/marketing campaign your theater has undertaken in the past. (Returning grantees, please describe your marketing for your SoS series.) Include, as applicable, links to or images of sample press releases, press coverage, promotional materials (such as postcards, posters), emails and metrics, social media posts and metrics, etc.

**Section 5. Key staff members**

Please share below CVs or bios of key project staff who will implement and supervise your Science on Screen program.

## Section 6. Budget

Please download the budget template at the link below and use it to create a budget for your proposed Science on Screen series. Bear in mind that each theater selected for this grant must produce a minimum of three Science on Screen events during the course of the 10-month grant period. In addition, we require that one Science on Screen presentation be professionally videotaped (with footage to be delivered to the Coolidge for use on SoS-related social media sites). Please budget accordingly.

*Return your proposed budget with your application. Please include the name of your organization first in your budget document file name (e.g. Coolidge\_Corner\_2020-21\_SoS\_proposed\_budget).*

[https://docs.google.com/spreadsheets/d/1bwGDaPxupyIsvlhk95o8GgchoyZ6f-zh\\_Ir-muZda4/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1bwGDaPxupyIsvlhk95o8GgchoyZ6f-zh_Ir-muZda4/edit?usp=sharing)

(To download, click File > Download as. You will not be able to edit the template document online.)

Please provide a copy of your organization's current operating budget. *If you do not yet have a budget for the current year, the previous year's budget will suffice.*

Please provide proof of your organization's nonprofit status (e.g. a scan of your tax-exempt determination letter from the IRS).

THANK YOU! WE LOOK FORWARD TO REVIEWING YOUR PROPOSAL.