

SCIENCE ON SCREEN GRANT APPLICATION FOR 2018–2019

Legal name of applying organization

Address

Phone number

Fax number

Email address

URL

US organization's EIN#

Primary contact:

Name

Title

Department/Organization

Address

Phone number

Fax number

Email

URL

Additional contact (optional):

Name

Title

Department/Organization

Address

Phone number

Fax number

Email

URL

Application form completed by:

Name

Title

Are you authorized to sign on behalf of your organization?

Do you endorse this application and verify that the information submitted is accurate?

Date

Section 1. Your organization

Please provide a brief overview/history of your organization, including information about the community and audience(s) you serve.

How many screens do you have, and what the seating capacity of each? If you have multiple screens, please indicate which would be the venue(s) for Science on Screen.

Please describe any significant special programs, series, and events that you currently produce or have produced in the past.

Why are your theater and surrounding community a good fit for a Science on Screen series? We are especially interested in how a Science on Screen series could fill a gap in science-related education and programming in your area, and in how your theater reaches underserved audiences. Please include in your response specific science, technology, and/or medical centers (such as universities) that are nearby and could serve as a source of speakers.

Section 2. Proposed Science on Screen series

Below, please outline what the upcoming season of Science on Screen might look like at your theater. This outline should include a minimum of three films (one of which must be a [Sloan film](#)), plus accompanying topics and speakers. (For the latter, you can but need not name specific individuals; the field of science will suffice.) Please note that if selected for a grant, you are welcome but not obligated to stick to this outline.

Film title 1

Sloan film?

Brief synopsis

Speaker(s)

Topic

Additional information (optional)

Film title 2

Sloan film?

Brief synopsis

Speaker(s)

Topic

Additional information (optional)

Film title 3

Sloan film?

Brief synopsis

Speaker(s)

Topic

Additional information (optional)

How do you plan to line up speakers to pair with each film? (We encourage you to consider diversity in speaker selection.)

How would you successfully launch and promote this series?

What measures would you take to ensure the long-term sustainability of Science on Screen at your theater (e.g. ticketing strategies, identifying additional sponsors)?

Section 3. Returning grantees

Have you received a Science on Screen grant before?

If yes, please list year(s):

What, if anything, will you do differently during your proposed 2018–2019 Science on Screen series? How will you build on your successes, and how might you address any challenges?

What measures have you have taken and/or will you take to ensure the long-term sustainability of Science on Screen at your theater?

Section 4. Press/marketing experience

We want to work with organizations with a proven track record of promoting special programs and events like Science on Screen. Please describe a successful press/marketing campaign your theater has undertaken in the past. (Returning grantees, please describe your marketing for your SoS series.) Include, as applicable, links to or images of press releases, press coverage, sample outreach lists, promotional materials (such as postcards, posters), emails and metrics, social media posts and metrics, etc.

Section 5. Key staff members

Please share below CVs or bios of key project staff who will implement and supervise your Science on Screen program.

Section 6. Budget

Please download the budget template at the link below and use it to create a budget for your proposed Science on Screen series. Bear in mind that each theater selected for this grant must produce a minimum of three Science on Screen events during the course of the 10-month grant period. In addition, we require that three Science on Screen presentations be professionally videotaped (with footage to be delivered to the Coolidge for use on SoS-related social media sites). Please budget accordingly. *Return your proposed budget with your application. Please include the name of your organization first in your budget document file name (e.g. Coolidge_Corner_2018-19_SoS_proposed_budget).*

<https://docs.google.com/spreadsheets/d/1Jexv-HusFi2n8IFt2bRjJYbenAWnazg9xmGygngw7WQ/edit?usp=sharing>

(To download, click File > Download as)

Please provide a copy of your organization's current operating budget. *If you do not yet have a budget for the current year, the previous year's budget will suffice.*

Please provide proof of your organization's nonprofit status (e.g. a scan of your tax-exempt determination letter from the IRS).

THANK YOU! WE LOOK FORWARD TO REVIEWING YOUR PROPOSAL.